

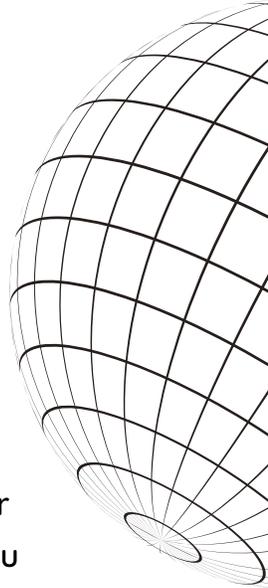


THE ASSET PROTECTION GUIDE:

# WEALTH & **PRECIOUS METALS**



# ASSET PROTECTION SYSTEM



## Build A Foundation

When it comes to wealth protection it is essential to build a strong foundation. It's never too late to contribute to your retirement accounts or savings and ultimately the protection that you put into place will shield you from any catastrophic events that might take place in the future.

## Know Your Risks

Ignoring wealth protection all together poses a considerable risk to you and your assets. Making sure that your investments and finances are established and protected is something to consider now. Most people say they will worry about things in the future but by then it is often too late.

## Choose The Right Assets

When it comes to choosing the right assets our favorite is Precious Metals. You need a trusted store of wealth and for thousands of years, this has always held true. In fact, gold and silver are considered by many experts to be true safe-haven assets in a world of constant change and volatility. Precious metals are finite resources that are not controlled by any single government or financial institution, and they have held inherent value across history and cultures.

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*Dear Valued Client,*

*If there is anything that investors are certain about when it comes to 2023, it is that uncertainty will be the name of the game for much of the year. We are expected to face market conditions that challenge even the most experienced professional investors.*

*However, there is an effective and uncomplicated way to protect your portfolio from adverse economic conditions. Smart investors are being drawn to a unique segment of the market -- gold and silver – which are growing in value and well positioned to take off in the years ahead.*

*For thousands of years, these metals have been known as the ultimate hedge against economic uncertainty and an effective store of value, but this next year may be a time like no other for active investors.*

*As this guide will explain, precious metals like gold have a unique opportunity as investors look to commodity asset classes and outside stocks and bonds that are more closely affected by central bank policy and interest rates.*

*Gold is set to grow as investors are getting their hands on precious metals as a hedge against rapid inflation and political and economic uncertainties. Gold already rose by roughly 25% in 2020 and is up more than 331% since 2008!*

*The U.S. dollar's value is being challenged, which again has driven savvy investors to holdings of physical assets such as gold, silver, and other precious metals. With the Federal Reserve printing more money than it did during the financial crisis, who knows where these numbers are headed?*

*Whether you bought gold and silver last year and are eager to hold on to your gains or if you are a first-time buyer of precious metals, now is as good a time as any to buy into these asset classes as the economic outlook shows promise of new record highs in the making.*

Sincerely,

*Alan Johnson, CEO  
United Asset Group*

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# WHY PRECIOUS METALS

## Transferability & Privacy

There are unique benefits that come with precious metals that are not shared amongst other asset classes. When you acquire some precious metals, your personal information is not stored nor shared with any private or public entity outside of our company. Precious metals can never be hacked or erased with the click of a mouse. The things you choose to do and the places you store your wealth is entirely your business.



## Liquidity

Precious metals have universal value and liquidity that allows you to convert them into the currency of your choice in any country around the world. They are a trusted currency standard and a viable alternative to traditional paper assets and fiat currencies. As history has tested, gold's liquidity does not dry up, even at times of severe financial stress.

## Increasing Demand

Precious metals have experienced demand growth at a healthy, global level throughout history. Central banks continue to purchase precious metals to hedge the risks of market volatility.

In addition, the use of precious metals in industrial applications continues to soar. Applications such as electronics, medical devices, and a whole host of other uses. Worldwide population growth alone could ensure consistent growth in demand for precious metals for years to come. Large countries like China and India also have cultural ties to gold which is expected to be a driver in the near future.



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## Inflation Hedge

If you're looking to protect your purchasing power, precious metals can help. In the early 1930s, one ounce of gold had a value of \$35. Back then \$35 went a long way and you could have purchased something fancy like a three-piece suit. Today, with that same amount of gold valued at \$1,500 you can still purchase that suit and have money left over for additional spending.

You see, if all your current assets are based on the value of the dollar, then diversifying with precious metals can give you peace of mind about your legacy.

Now more than ever, there is reason to be concerned. The value of the dollar today is less than 5% of the dollar's value in the early 20th century. In these years when inflation was higher than 3%, the price of gold had increased by 15% on average.

With our country's addiction to debt which is topping \$31 trillion and rising fast; our currency is falling victim and facing the repercussions. How much longer can the U.S. continue to honor these commitments?

## Diversification Benefits

Many investors lost everything in the 2008 financial crisis because of over-reliance on paper assets and the empty promises of politicians and bankers. Diversification is a time-tested investment strategy crucial to long-term success. In contrast with paper assets, gold had a much different outcome during these fragile moments in history. From December 2008 to December 2009, gold experienced a price increase rising 51%. The outcome for investors would have looked much different had they held precious metals.

## Physical Scarcity

This may come as a shock to most, but the total amount of gold around the world is extremely small. Mining exploration is getting more and more difficult and environmental concerns are having an impact as well. Before any extraction of gold, there are significant exploration and development efforts that are extremely costly. With all this taken into consideration, less and less gold is being extracted.



# METHODS OF INVESTING

## Precious Metals IRAs

As part of the 1997 Taxpayer Relief Act, Congress issued new rules allowing precious metals to be stored inside special custodial IRA accounts. Anyone with an IRA or qualified plan now has convenient access to the benefits as well as beauty of precious metals. Your precious metals investment can be stored safely in Delaware at the DDSC (Delaware Depository Services Company) or Brink's Global Services. When the time comes for you to take distributions from your account, the physical precious metals are sent to you from your selected depository.

## Physical Delivery

Purchasing precious metals for physical delivery has never been easier and you can store your precious metals in a home safe, bank deposit box or any other creative location. We also offer secure storage in a selection of depositories.



## Future Outlook On Gold

"We expect that by the second half of 2023, global central bank demand hits a record 750 tons annual rate... pushing year-end gold prices to \$2500 per troy ounce,"

~ Goldman Sachs

"If the gold boat sails it is going to go a long way because the fundamentals are that inflation... is not going away for a long time."

~ Forbes

1. [https://www.business-standard.com/article/markets/goldman-sachs-sees-gold-prices-hitting-2-500-oz-by-year-end-122030900328\\_1.html](https://www.business-standard.com/article/markets/goldman-sachs-sees-gold-prices-hitting-2-500-oz-by-year-end-122030900328_1.html)  
2. <https://www.forbes.com/sites/investor/2022/02/16/gold-on-its-way-to-3000-an-ounce/>

# HOW DOES IT WORK?

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## Choosing How Much To Invest

It is up to you to decide how much you want to invest in precious metals. We recommend allocating around 30% of your portfolio to precious metals. It is important to note that you fully control the assets and you physically own them, unlike precious metal ETFs. Owning physical gold is a great hedge against market uncertainty. And the investment can be done seamlessly in a 24-hour period.



## Opening Your Account

Once you have determined your initial amount, an account is opened and our Account Executives will help determine whether a Gold, Silver, or other precious metals IRA is the best for you based on your financial goals.



## Shipping To You

United Asset Group ships your precious metals for free either directly to your home or to a safe and secure depository vault. United Asset Group pays 100% of the shipping and insurance cost to deliver the metals to your doorstep. 100% of your purchase is insured until it is in your personal possession.

**Give Us A Call & Speak With One of Our  
Account Executives Today! (800) 753-8534**

# FRQUENTLY ASKED QUESTIONS

## **Would my purchase be physical gold or a certificate?**

The assets purchased by United Asset Group are tangible, precious metals that you can physically put your hands on. This means you are in full control of your investment.

## **Can I purchase a variety of metals?**

United Asset Group has access to nearly every type of precious metal available. Speak with one of our Account Executives today and we can help you find what you're looking for.

## **Is my quoted price final or are additional fees added?**

Yes, absolutely! United Asset Group prides itself on the value we add through our excellent service and transparent pricing. The price you see includes insurance and shipping with no added fees. Check out our A+ Rating from the BBB

## **Can I put gold in my retirement account?**

In most cases, the answer is yes. Typically the only accounts that do not allow you to invest in gold inside of a retirement account are a 401k with a current employer unless the account is fully vested. Our precious metals specialists will tell you if your current account qualifies.

## **What if I ever need to sell my gold holdings?**

When it comes time to liquidate, our team at United Asset Group frequently offers buy-back options and can assist with converting your assets back into cash at any time. Please call us to discuss your needs and your timing and we will assist you right away.

## **Is my personal information safe and secure and is my privacy protected?**

At United Asset Group, we will never share or sell your personal information with anyone. We will never disclose any purchase you make with us to any governmental or private entity.

## **How are my metals shipped?**

All United Asset Group orders are shipped and insured through FedEx, UPS, or United Postal Service. Tracking information will be provided to you at the time of shipment and protecting your privacy is our priority.

## **Is United Asset Group able to store my metals?**

Yes. We are more than happy to set you up with state of the art, non-government, private storage facilities. Speak with one of our Account Executives today to explore your options for storage. All of these facilities have no debts and are insured for upwards of \$1 Billion.



 (800) 753-8534

 [www.unitedassetgroup.net](http://www.unitedassetgroup.net)

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